



# ROBINSON BAND AND ORCHESTRA PARENT ORGANIZATION

P.O Box 39, Fairfax Station VA 22039  
www.RBOPOmusic.org

Fall 2017

RBOPO Advertiser:

Thank you for your interest in supporting the **R**obinson **B**and and **O**rchestra **P**arent **O**rganization through advertising in our band and orchestra concert programs and on the RBOPO website. Robinson Secondary School's band and orchestra program nurtures over 700 middle and high school students from over 600 families. The high caliber music program is made possible by outstanding staff and incredible parental support.

The RBOPO provides programmatic support to the band and orchestra programs, including clinicians, instruments and other equipment, music and uniforms, to name a few. All funding for the RBOPO comes from community donations, various fundraising efforts, and advertising.

We are excited to offer advertising in our concert programs this 2017-18 school year. Advertising is available as either a half-page ad or business card size ad with options at several different price levels. Our best value is Option 1, which offers advertising in all 10 of our concerts, the Sweets 'n Swing & Jazz concerts, and a banner ad on our website for one year. We hope that you will review the options on our Advertising form and find an option that works for you.

Additionally, we encourage you to visit our website, [RBOPOmusic.org](http://RBOPOmusic.org) and hope you will find an opportunity to attend one of the many band and orchestra concerts that are offered during the school year. We are certain you will be delighted!

Thank you again for your interest in our programs!

With regard,

RBOPO Executive Board



# Robinson Band and Orchestra Parent Organization

## Concert Program and Website Advertising Prices and Sizing 2017-2018

Offering standard Business Card size (3.5" w x 2" h)  
and Half Page Ads (4.5" w x 3.75" h)

### Choose one of the following options:

- Option 1 -- Complete Concert Series:** All 10 concert dates + Banner Ad on RBOPO website for 1 year with active link (a \$400 value) + Sweets 'n Swing & Jazz concert (a \$100 value)
  - Half Page Ad - \$500
  - Business Card - \$300
- Option 2 -- Winter Concert Series:** 6 concert dates + Banner Ad on RBOPO website for 1 year with active link (a \$400 value)
  - Half Page Ad - \$250
  - Business Card - \$150
- Option 3 -- Spring Concert Series:** 6 concert dates + Banner Ad on RBOPO website for 1 year with active link (a \$400 value)
  - Half Page Ad - \$250
  - Business Card - \$150

### Add-ons:

- Sweets 'n Swing & Jazz Concert** - Tuesday, February 13<sup>th</sup>, 2018 & Tuesday, April 24<sup>th</sup>
  - Half Page Ad - \$100
  - Business Card - \$50
- Banner Ad** on RBOPO website w/ active link - \$400/ year

### **Band and Orchestra Concert dates for 2017-2018:**

(all concerts start at 7pm unless otherwise specified)

#### **Winter 2017 Concert Series**

- MS Orchestra Concert Tuesday, December 5<sup>th</sup>
- MS Band Concert Wednesday, December 6<sup>th</sup>
- HS Band Concert Thursday, December 7<sup>th</sup>
- HS Orchestra Concert Tuesday, December 12<sup>th</sup>
- HS Band Concert Thursday, December 14<sup>th</sup>
- Sweets 'n Swing Concert Tuesday, February 13<sup>th</sup>

#### **Spring 2018 Concert Series**

- Jazz Concert Tuesday, April 24<sup>th</sup>
- HS Band Concert Tuesday, May 15<sup>th</sup>
- MS Band Concert Wednesday, May 16<sup>th</sup>
- HS Band Concert Thursday, May 17<sup>th</sup>
- MS Orchestra Concert Tuesday, May 22<sup>nd</sup>
- HS Orchestra Concert Wednesday, May 23<sup>rd</sup>, 6:30pm

**Total Due = \_\_\_\_\_**

Contact Name: Sean Twitchell

Contact Email: [rbopovicepresident@gmail.com](mailto:rbopovicepresident@gmail.com)

**\*\* To be included in the Winter concert programs - artwork (digital preferred) and payment must be received by Friday, November 10<sup>th</sup>, 2017. \*\***

Make checks payable to RBOPO. Mail this form and payment to:

**RBOPO, Attn: Advertising, PO Box 39, Fairfax Station, VA 22039**

Questions and artwork (.jpeg) or artwork ideas for ads can be directed to  
[RBOPO.Ads@gmail.com](mailto:RBOPO.Ads@gmail.com)