



# ROBINSON BAND AND ORCHESTRA PARENT ORGANIZATION

P.O Box 39, Fairfax Station VA 22039

[www.RBOPOmusic.org](http://www.RBOPOmusic.org)

Fall 2016

RBOPO Advertiser:

Thank you for your interest in supporting the **R**obinson **B**and and **O**rchestra **P**arent **O**rganization through advertising in our band and orchestra concert programs and on the RBOPO website. Robinson Secondary School's band and orchestra program nurtures over 700 middle and high school students from over 600 families. The high caliber music program is made possible by outstanding staff and incredible parental support.

The RBOPO provides programmatic support to the band and orchestra programs, including clinicians, instruments and other equipment, music and uniforms, to name a few. All funding for the RBOPO comes from community donations, various fundraising efforts, and advertising.

We are excited to offer advertising in our concert programs this 2016-17 school year. Advertising is available as either a half-page ad or business card size ad with options at several different price levels. Our best value is Option 1, which offers advertising in all 8 of our concerts, the Sweets 'n Swing concert and a banner ad on our website for one year. We hope that you will review the options on our Advertising form and find an option that works for you.

Additionally, we encourage you to visit our website, [RBOPOmusic.org](http://RBOPOmusic.org) and hope you will find an opportunity to attend one of the many band and orchestra concerts that are offered during the school year. We are certain you will be delighted!

Thank you again for your interest in our programs!

With regard,

RBOPO Executive Board



# Robinson Band and Orchestra Parent Organization

## Concert Program and Website Advertising Prices and Sizing 2016-2017

Offering Standard Business card size (3.5" w x 2" h)  
and Half page ads (4.5" w x 3.75" h)

**Choose one of the following options:**

- Option 1:** All 8 concert dates + Banner Ad on RBOPO website for 1 year with active link (a \$400 value) + Sweets 'n Swing Jazz concert (up to a \$50 value)
  - Half Page Ad - \$500                       Business Card - \$300
- Option 2:** Select 4 concert dates from Concerts shown below
  - Half Page Ad - \$250                       Business Card - \$135
- Option 3:** Select individual concert dates from the Concerts shown below
  - Half Page Ad - \$75 per program x # concerts \_\_\_\_\_
  - Business Card - \$35 per program x # concerts \_\_\_\_\_

**Add-ons:**

- Sweets and Swing Jazz Concert - Monday, February 13, 2017
- Half Page Ad - \$50                       Business Card Size Ad - \$25
- Banner Ad on RBOPO Website w/ active link - \$400/ year

**Band and Orchestra Concert dates for the 2016-2017 School Year:**

(all concerts start at 7pm unless otherwise specified)

- MS Winter Orchestra Concert      Tuesday, November 29th, 2016
  - HS Winter Orchestra Concert      Thursday, December 1st, 2016
  - MS/HS Winter Band Concert      Tuesday, December 6th, 2016
  - MS/HS Winter Band Concert      Wednesday, December 7th, 2016
  - HS Spring Band Concert              Tuesday, May 16th, 2017
  - MS Spring Band Concert              Wednesday, May 17th, 2017
  - MS Spring Orchestra Concert      Tuesday, May 23, 2017
  - HS Spring Orchestra Concert      Wednesday, May 24, 2017
- And Senior Solos 6:30pm

**Total Due =** Option Total \_\_\_\_\_ + Total Add-ons (options 2 and 3 only) \_\_\_\_\_ = \_\_\_\_\_

**Contact Name** \_\_\_\_\_ **Contact Phone or Email** \_\_\_\_\_

**\*\* To be included in the Winter concert programs - artwork (digital preferred) and payment must be received by Friday, November 11, 2016. \*\***

Make checks payable to RBOPO. Mail this form and payment to:

**RBOPO, Attn: Advertising, PO Box 39, Fairfax Station, VA 22039**

Questions and artwork (.jpeg) or artwork ideas for ads can be directed to  
[RBOPO.Ads@gmail.com](mailto:RBOPO.Ads@gmail.com)